

N.C.H.T.E.S. 2018 Report

Event/ Type of Event: National CONFERENCE IN HOSPITALITY, TOURISM AND EVENT SECTORS 2018

Date: 28th-29th December, 2018

Main Track: Innovation and Startup in Hospitality, Tourism & Event Sectors held on 29th December, 2018

Venue: Auro University, Surat

Executive Summary:

School of Hospitality Management, AURO University Surat (Gujarat) **jointly organized** NATIONAL CONFERENCE IN HOSPITALITY, TOURISM AND EVENT SECTORS (NCHTES 2018) **with SSIP Cell** and Indian Tourism and Hospitality Congress on 28th- 29th December, 2018.

1. For this conference 4 Eminent Speakers across India were invited, their details are furnished hereunder:
 - Prof. (Dr.) S.P. Bansal, Vice-Chancellor, Himachal Pradesh Technical University, Hamirpur, Himachal Pradesh.
 - Prof. (Dr) Sandeep kulShreshtha, Director, Indian Institute of Tourism & Travel Management, Gwalior (MP).
 - Prof. (Dr) Deepak Raj Gupta, Director Department of Tourism and Hospitality Management, Jammu University, Jammu.
 - Prof. (Dr) Prashant Gautam, Director, Director Department of Tourism and Hospitality Management, Panjab University, Chandigarh.
2. Under this main track 130 participants involves, academicians, research scholars and students were present and 10 papers were presented wherein opportunities, challenges and scope for innovations and startups in hospitality sectors were discussed.
 - Prof. Sandeep Sharma shed light on Food Startups as the game changers, wherein he shared numerous examples and opportunities available.
 - Prof. Dilip Kumar Pandey discussed new startups and innovations in food sector in Surat City.
 - Chef Aditya from Mumbai discussed VEGANISM ; SCOPE & CHALLENGES IN INDIAN HOSPITALITY INDUSTRY.
 - Chef Manan Chakroborty talked about innovation and trending impact of social media on bakery products. He investigated how facebook and other social media sites can best utilized for new startups in food sector.
 - Prof. Nirmal Vasanth, Professor at Indian Hotel School, Gurgaon discussed case study on street food vendors in Sec 83 Gurugram, which had many suggestions.

The list is long but one thing was common that clear message was passed to the audience present in this track there are numerous opportunities available with innovations and in startup new innovative food business. This was one of the most successful and fruitful session for all present in terms on learning and ideas.