



School Of Business

Presents

Bizyug'19

22-23 Feb, 2019

About Bizyug:

The School of Business of Auro University brings to you a business oriented fest driven to create a network for aspiring young entrepreneurs. In today's competitive world, it is really important to work in collaboration with everyone in our own business ecosystem, from suppliers to customers and employees to competitors. Your network will prove to be your net worth. We at Bizyug want to create an ecosystem of collaborative entrepreneurs in the years to come, in turn benefitting the economy as a whole.

Our Vision:

To create a platform, encouraging young minds to explore their business acumen through communication, collaboration and competition.

Our Objective:

To create a rambunctious atmosphere in order to enthrall people, it is clearly defined to bring out the hidden entrepreneur and to enhance it in all better ways possible, giving a platform to outshine.

Panel Discussion

Theme of Panel Discussion:

"Role of young entrepreneurs-Opportunities and Challenges"



The Panelist gave the students a brief idea about their area of specialisation. They helped the students understand what it takes to be an entrepreneur and how much hard work it takes to build a brand. All of them had one thing in common that they all had to start from the bottom, none of them was given a seat at the top. Their stories motivated the students. The panel round was then followed by Q&A. Students asked various questions to the panel members in their area of specialisation.

The Panel Members were as followed:

1. **Saurabh Pachariwal** is a branding expert and is currently heading the operations of a Full Service Agency. He is a passionate entrepreneur and believes that the right branding can help your business grow manifold. For the last 5 years of his career, he has helped over 100 companies establish themselves in the market and grow into Multinational Brands.

He is also a TEDx organizer and works with the Bill & Melinda Gates Foundation. He loves to travel, read & learn new things.



2. **Pratik Choudhary**, the owner of Optimum investment advisory, he has excelled his schooling from SD Jain and Graduated from SRCC, he is an ardor when it comes to working, that includes his contribution of work with JP Morgan and CRISIL, and he an excellent representative for managing family funds since 2013.



3. **Neeraj Choksi**, Co-founder, promoter and managing director of *NJ Group*, Mr Neeraj Choksi is a man of many talents.

Having started with distribution of mutual funds with his friend Mr Jignesh Desai in 1994, he has come a long way. Currently, its presence is across 100 locations and is providing employment to 1500 talented minds. The business has grown and currently ventures in mutual fund distribution, Investment advisory, real estate development and is proudly providing training and education about investment to erudite mind. This journey has not gone to vain as he was awarded “Outstanding Young Businessman Award, 2008” by Junior Chamber at the zonal level.



4. **Dr. Pooja Nadkarni Singh**, A senior consultant, IVF specialist and director at 21st century hospital, Surat, Dr Pooja Nadkarni Singh a very passionate, erudite and hard working lady.

She has excelled MBBS and MD in gynec from BI Medical College, Ahmedabad with a gold medal.

With more than 11 years of experience, she is running one of the busiest IVF centre in Western India. Having been felicitated by Shri Narendra Modi for being the first lady Doctor of India to complete the Comrade Marathon, she has gone beyond her boundaries empowering the women of new India.



5.**Ms. Nilparna Sen**, The CEO of *KG Fitness* – one of the most premium gym in Surat. She is the one who is leading a team of over 50 personal trainers and hundreds of clients. As a professional coach she has upskilled numerous national and state level athletes. She was also interviewed for the International Fashion Magazine ELLE issued in May, 2016. In addition that, she has also featured a story in the nationally published book “Wonder Girls” by Varsha Adusumilli. Truly, Nilparna Sen is a recreational Lifetime Natural Bodybuilder and powerlifter.





Dr. Monika Suri, the Head of School Of Business presenting memento to the panelists.

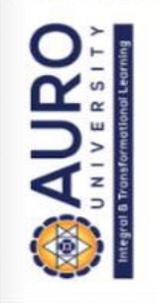
Bazaar

Bazaar was one of the flagship of our event. It has teams with three participants in each team. Most teams were from Auro university and South Gujarat University. There were three rounds in the game. The game had three categories wholesaler, retailer and consumer. Participants were asked to trade the products given by us and earn the maximum profit. The base price for the product was set by us, and each round had a crisis where one product would get destroyed due to natural or human circumstances. The winner was declared based on quantitative analysis method.



Purpose of Bazaar:

To built negotiation skills of the future entrepreneurs and enhasncing the money ,minded business tactics.



AURO UNIVERSITY
SCHOOL OF BUSINESS

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BIZYUG 2019

Panel Discussion

ROLE OF YOUNG ENTREPRENEURS: OPPORTUNITIES AND CHALLENGES

Bazaar

22 AND 23 FEBURARY, 2019



Mr. Neeraj Choksi
(Co-founder, Promoter and
Jt. Managing
Director, NJ Group)



Dr. Pooja Nadkarni Singh
(Director,
21st Century Hospitals and IVF Center
and Nilmaaya Women's Center for Health)



Ms. Nilparna Sen
(CEO, KG
Fitness)



Mr. Pratik Choudhary
(Proprietor,
Optimum Investment
Advisor)



Mr. Saurabh Pachheriwal
(Proprietor, GEMIUS Design Studio)

SSIP



CERTIFICATE OF APPRECIATION

*This certificate is proudly awarded to
Mr./Ms. _____ for
successfully organizing Bizyug'19 - School of Business
Fest as _____ held on 22nd & 23rd February, 2019
at AURO University, Surat.*

Dr. Rohini Bhatt
C.A Dhaarna Rathore
(CONVENER)

Dr. Monika Suri
(HOD)

Dr. Rohit Singh
(DEAN)