



FESTIVAL OF IDEAS



15th, 16th 17th March

ECOSYSTEM PARTNER

KNOWLEDGE PARTNERS



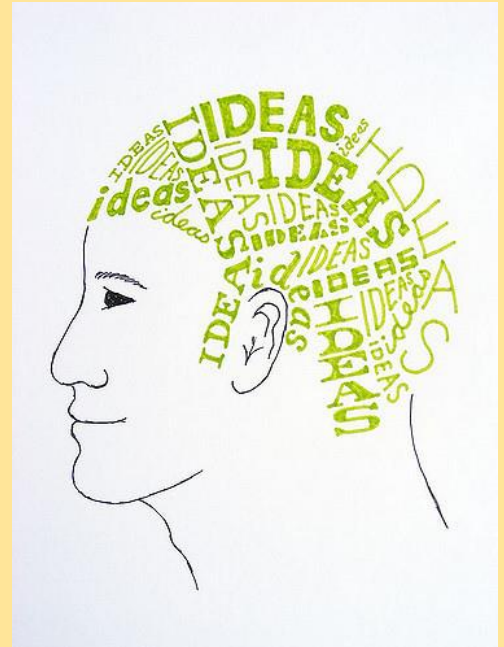
ABOUT AURO INNOVATION & CONTINUING EDUCATION CENTRE

AURO University has launched an innovation and continuing education centre. The centre is working with all students who wish to venture into entrepreneurship

AURO Innovation and Continuing Education Centre (AICEC) nurtures students' creativity and innovations. It also aligns with the Govt. of India's plan to support and sustain an innovation eco-system through Startup India and SSIP (Student Startup and Innovation Policy) is one such effort of Gujarat Government. It also functions as SSIP cell.

AICEC intends to cater to a wide variety of thinkers and entrepreneurs (stakeholders):

- a) Students – schools and colleges
- b) Non-students – Industry, SHGs, Cooperatives
- c) Entrepreneurs
- d) People who wish to become an entrepreneur



ABOUT FESTIVAL OF IDEAS

The Festival of Ideas is a unique platform for all stakeholders of the system. The students who are ideating are given a space to exhibit their ideas. The students who are deliberating how to start are led through intense focused workshops for their capacity building and the students who are still searching for inspiration are invited to visit the campus and imbibe the vibes of the event and work towards making their startup dream a reality as well. The Format of the festival is designed to involve as many people as possible and bring in the celebration of ideas, thoughts and new business avenues for the future. We have collaborated with Surat Municipal Corporation and other startup stakeholders to make this event truly an event for the city.



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Schedule of the Event

15th March 19

Inaugural	10.00 – 11.30 am
Inaugural of the Exhibition	11.30 – 11.45
Idea Exhibition Against the following themes	(ONGOING FOR Both Days - 11. 30 – 16.30)
1. IOT & Technology	
2. People Solutions	
3. Hospitality & Food Services	
4. Product Design Ideas	
5. All Other Themes	

Workshops (Participation through Registration)

3 D Printing for Manufacturing	15 th March
Amazon Web Services for Startups	15 th March
Building an APP for Non IT	16 th March
Game Building by Unity	16 th March

Other Events (Participation through Registration)

INNOQ – An innovation based Business Quiz	15 th March
Poster Presentation on Ideas for Change – Education of the Future	15 th & 16 th March
Solve my Problem – An industry-defined problems contest for most creative minds	15 th March
Design Sprint – An innovative contest to help generate new ideas	16 th March
Pitch my Idea – Anyone with an idea who wishes to pitch it to the Jury	16 th March
Intangible Innovations	15 th March
Award Distribution	17 th March
Valedictory	17 th March

Applying as an Ideator

All students who have any ideas on any of the themes, are requested to fill in the registration form. The Registration form includes what theme you wish to apply for, how you will present your idea and an idea abstract.

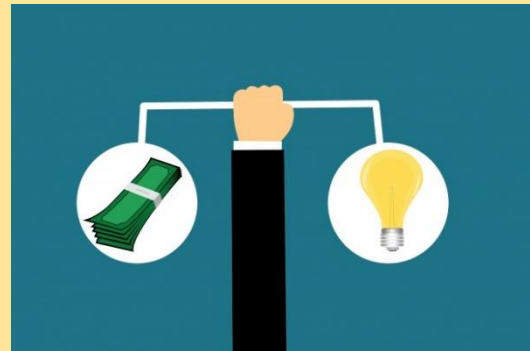
All participants will be given a platform to present and display their ideas and each idea will be evaluated by both popular poll and a distinguished jury.

The winning idea of each theme as well as top 2 ideas will win exciting prizes and recognition. All participants will receive an event certificate and opportunity to become a part of the AURO Innovation and Incubation Cell.



Advantages to Ideators

- Recognition of Idea and feedback from AURO University & Surat Smart City Development Corporation & Surati-ILab
- Chance to reach a great mentor pool in a very short period of time.
- Awards & benefits of turning the idea to a business plan.
- A one-on-one session with Mentors.
- Ability to practice and focus on presenting and pitching your idea.
- Find like minded team members or funding.



Applying for Workshops / Events

Any student who wishes to be a part of any of the workshops or business quiz please enroll and confirm your registration. The workshops have a nominal fee which can be paid online or to our representatives. All workshops have limited seats and it will be strictly on first come first serve basis.

Exhibitor's Award

All the participants of Exhibition who would display/demonstrate their product/idea/innovation/recipe have a chance to get Exhibitor's Award. A jury of experts would evaluate each stall and the award will be conferred to the best Exhibitor during the Valedictory session.

AN INSPIRING TALK

Intangible Innovations –

Measuring the value of intangibles is not easy, because they are critical but usually invisible components of the innovation process. Intangibles include ownership of innovative property and human resources that make a company unique but are currently unmeasured. Here, we also mean innovations from Arts, Humanities, Human Sciences and Commerce disciplines which remain unnoticed. There can be many pedagogical innovations, Arts defining values or creativity and culture and heritage related innovations. The ultimate goal is to develop accurate and repeatable measures to estimate the value of nonbusiness sector.

WORKSHOPS



3 D Manufacturing

3D Manufacturing is the technology which uses 3D printing to creates objects rather than using moulds or traditional manufacturing process. A 3d printer can create items made of metal, plastic and other materials. Items that have been printed on 3D printers include models, car parts, gun and even jet engines.



Amazon Web Services for startups

How startups can take advantage of the Amazon Web services and use their products to add value to their organisations



App building for Non IT

Every business idea revolves around an app. But not all of us know how to build one. This workshop enables you to start understanding how an app can be built and what tools are available to get you started.



Unity Gaming

This workshop is to learn the various tools of Unity Gaming and how one can create games on Unity 3D.

CONTESTS



INNOQ – An Innovation Based Business Quiz – Calling all quizzing enthusiasts to test their knowledge on the platform. The theme of the Quiz is going to be Innovations and creativity in Business across the ages.



Solve My Problem – A unique contest where the industry problem will be put in front of students and each team will be given TWO Hours to present a solution or a way forward



Design Sprint – An action packed TWO hour activity where all teams will be tasked to create a completely new design for a product / service



Pitch My Idea – An opportunity to present your idea in front of a panel of experts and get chances of being incubated / funded / mentored

OUR PARTNERS

ABOUT SURATI-ILAB

SURATI iLAB
a wholly owned subsidiary of
Surat Smart City Development Limited

SURATI iLAB (SURAT IDEAS & INNOVATIONS LAB) is set up by Surat Smart City Development Ltd to promote culture of Innovation, Startup Incubation, Trade Facilitation & Skill Development. It also has an incubation centre at Udhna, including 120-seat co-working space, for which interested startups may apply



ABOUT SYNCORO

Syncoro, an integrated startup accelerator platform, provides growth support to entrepreneurs to scale up their business. They bring together key stakeholders of startup ecosystem – entrepreneurs, mentors, corporates, academia & investors – under one roof to create synergy that paces up innovation. Syncoro also actively identifies scalable business opportunities, brings onboard a founding team, provides them with resources and helps them grow into a successful business.



ABOUT INNOVATIVE THOUGHT FORUM (ITF)

Innovative Thought Forum (ITF) is an India centric “think + act” tank set up as non-profit charitable trust. It’s focus is on researching, discussing, debating and deliberating issues, subjects, problems and concerns that are relevant to India in national and international context and perspective. It proposes to pursue pilotable projects out of such efforts for assessing and ascertaining efficacy, utility and effectiveness in the Indian context. Such projects shall have to preferably satisfy 5 S framework of being Simple, Smart, Sensible, Sustainable and Scalable/Spreadable.

AURO UNIVERSITY, Earthspace, Near ONGC, SURAT 394510. 0261-4088100.

aic@aurouniversity.edu.in

REGISTRATION PROCESS

Log on to the www.aurouniversity.edu.in and click on the Festival of Ideas Link

Fill in the Google form

Send in your payments through netbanking or cheque / Demand draft. Details mentioned on the website

FEES

IDEATOR PARTICIPANTS

Rs 1000 (For upto a Team of 4) Extra Rs 300 For Additional Members.

(This fee would allow you space to exhibit and electricity connection)

WORKSHOP PARTICIPANTS

Rs 1000 (For any 4 Workshops) / Rs 350 For individual Workshops

(This fee includes workshop registration, Study material & Certificate)

CONTEST PARTICIPANTS

No charges but prior registration mandatory.

COMMITTEE OF ORGANISERS

Mr Sandeep Sharma – AURO Innovation & Continuing Education Centre
Convener , Festival of Ideas

Dr Meghna Dangi – School of Business
Co-Convenor, Festival of Ideas

Dr CV Ramana – School of Business
Committee Member, Festival of Ideas

Dr Vinod Lakhwani – School of Business
Committee Member, Festival of Ideas

Dr Prashant Pareek – School of Business
Committee Member, Festival of Ideas

Prof Kamal Manaktola – School of Hospitality
Committee Member, Festival of Ideas

Prof Rajiv Katare – School of Information technology
Committee Member, Festival of Ideas

Prof Rohan Nanavati – School of Design
Committee Member, Festival of Ideas

Dr Shilpi Sharma – School of Law
Committee Member, Festival of Ideas

Ms Vijayita Prajapati – Career Development Cell
Committee Member, Festival of Ideas

Mr Kishore Sharma – Corporate Affairs
Committee Member, Festival of Ideas

ABOUT AURO UNIVERSITY

AURO University was established in 2011 through The Gujarat Private Universities Act, 2011. We have 7 centres of excellence in the field of Design, Hospitality, Information Technology, Law, Liberal Arts & Human Sciences, Journalism & Mass Communication & Management. Our University is founded on the principles of Integral Education and our teaching philosophy, pedagogy and principles revolve around ensuring wholesome development. Our Campus focusses on Physical, Mental, Emotional & Spiritual Development of the students. The University is led by Academic stalwarts and faculty with global exposure and a strong industry experience. This allows the curriculum to be current, in real time and relevant. In addition each module is heavily peppered with projects, industrial visits and guest lectures to allow immersion of minds in the world that awaits them.



The University offers 28 academic programs including PG Diploma, Graduate, Masters and PhD Degree programs through its seven schools - School of Business, School of Design, School of Hospitality Management, School of Information Technology, School of Journalism and Mass Communication, School of Law and School of Liberal Arts and Human Sciences. The University has 9 national and 18 international MoUs with foreign universities and is a part of International Research Network.

Its initiatives include AURO Innovation and Continuing Education Centre, AURO Arts and Creativity Centre, AURO Mentorship Cell, AURO Psychological and Counselling Centre, Women Development Cell, AURO Navjeevan Sanskar Shiksha Kendra, AURO Rural Immersion Program, AURO Volunteach Abhiyan and Legal Aid and Community Development Cell among others.

AURO University organises Festival of Learning, national and international seminars and conferences and AURO Distinguished Lecture Series in different schools. In order to celebrate the creativity and enrich a culture of ideas in the city of Surat, AURO University has launched Festival of Ideas. The present festival is second of the series.