



By

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**DHRUV BRAHMBHATT**  
Managing Director

**Date: 12th December 2018**

**Time: 3:00 to 5:00 pm**

**Venue: Auditorium - 1**

## **TYPE - 1**

### **What is IP?**

#### **Patent**

- Introduction to Patent
- What can be included in the sector of Patenting
- How to derive Evaluation of Patent
- Patents by MEGA GIANTS
- Technical Patent Examples

#### **Copyright**

- Introduction to Copyright
- Contents & Sectors that are protected by Copyright
- How to claim Copyright
- Technical & well-known Copyright Examples

#### **Trademark**

- Introduction to TM
- Categories of TM
- Classes in TM
- Worth and Effectiveness of TM
- Technical & Well-known TM Examples

**IDEAS - Beware before you share**

**Role of IP in "MAKE IN INDIA" Concept**

**Where India stands in the world of IP**

## PROFILE OF THE SPEAKERS:

<b>DHRUV BRAHMBHATT</b>	
<b>Position</b>	MANAGING DIRECTOR
<b>Qualification</b>	B.Tech – Electronics & Communication Diploma in Intellectual Property Rights
<b>Additional Certification</b>	RGNIIPM
<b>Industrial Experience</b>	7.5 Years

<b>POOJA MENON</b>	
<b>Position</b>	COO
<b>Qualification</b>	B.Tech – Information Technology Diploma in Intellectual Property Rights
<b>Additional Certification</b>	RGNIIPM
<b>Industrial Experience</b>	6 Years