

## REGISTRATION

- Registration is free but mandatory
- Student can participate in multiple events
- Student has to produce bonafied certificate from college with college seal
- Students participating for two days can avail charged accommodation facility as per the availability.
- Last date of registration is 20th February 2020
- For registration kindly visit [www.vadodarastartupfestival.in](http://www.vadodarastartupfestival.in)

OR SCAN QR CODE



## PRIZES

- Cash prize of 50,000
- Best 3 startups from level 3 event organized by "100 open startups" will qualify for "Level 4" event worldwide in 2020.
- Selected startup ideas will be provided funding upto 2 lac from "SSIP", Govt of Gujarat.
- Selected startup ideas will receive Spark-Up Idea Fund by "icreate".

## CATCH US ON

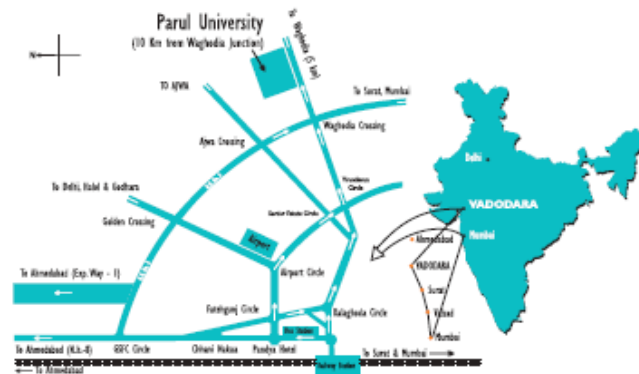
- 🌐 : [www.vadodarastartupfestival.in](http://www.vadodarastartupfestival.in)
- 📷 : [https://www.instagram.com/vadodara\\_startup\\_festival/](https://www.instagram.com/vadodara_startup_festival/)
- 📘 : [https://www.facebook.com/vadodara\\_startup\\_festival-104144597804652/](https://www.facebook.com/vadodara_startup_festival-104144597804652/)
- 📺 : <https://www.youtube.com/channel/UCUFcWpMekXAIUVJfSZqEgqA>

## CONTACT US :

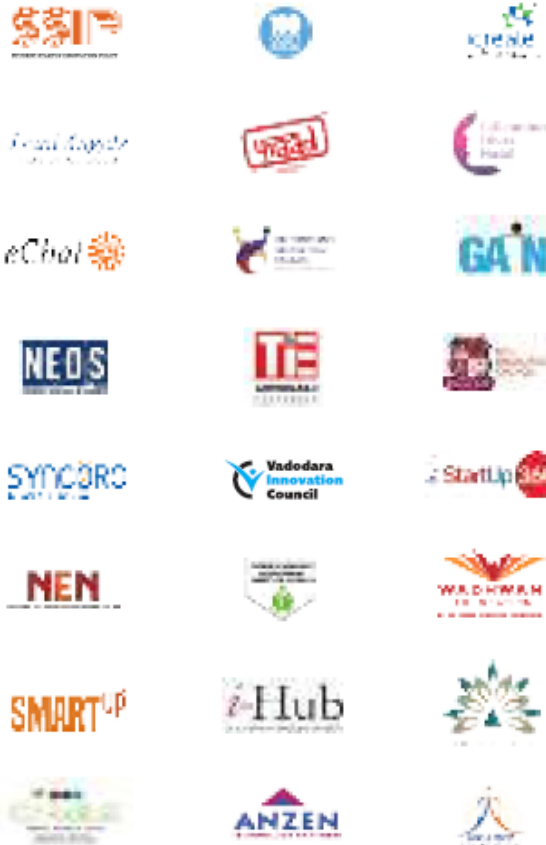
Gmail : [vadodarastartupfest@paruluniversity.ac.in](mailto:vadodarastartupfest@paruluniversity.ac.in)  
Phone no. : +91 9690789890



## HOW TO REACH PU



## OUR ASSOCIATES



**Parul**  
University

Be Here...  
Be Vibrant...



**VADODARA**  
— STARTUP FEST 2020 —

28<sup>th</sup>-29<sup>th</sup> February, 2020

Empowerment through  
Innovation





## ABOUT PARUL UNIVERSITY

Parul University is established under Gujarat state Private University Act 2009.

Parul University is an amalgamation of 34 Institutes offering 250 programs over 28000 students, around 900 International students from 52 countries, 2000 faculty members and providing in-campus residential facility to 7000 students making it India's premier multidisciplinary University. Its objective is to identify and nurture talent and kindle the passion for learning and development; to groom budding engineers, pharmacist, management graduates and doctors into responsible and resourceful work professionals; to install a burning desire for knowledge and impeccable value system.

## ABOUT VADODARA STARTUP FESTIVAL

"Vadodara Start-up Fest 2020" a Mega start-up event, designed to act as an idea shaping platform to nurture and harness the endless stream of entrepreneurial potential, within the students of Gujarat. As a way of propelling and furthering the National and State agenda towards start-ups and innovation, the objective of this festival is create awareness and the understanding of innovation, entrepreneurship and intellectual property rights (IPR) among the communities through creation of knowledge resources, pioneering new pedagogies and academic pilots for innovations/start-ups/IPR. It is an initiative that works towards fostering innovation and entrepreneurship in people of different domains such as engineering, pharmacy, management, computer applications etc.

Vadodara Startup Festival is a platform to showcase innovative projects, ideas, products and start-ups by innovators. It provides an opportunity for innovators to interact with students, faculties, industry experts and investors. It brings out hidden creativity of students, enhances their skills and performance by focusing on overall innovative development. Vadodara Startup Festival in these contemporary times, will go a long way in shaping and conditioning the minds of our future generations, to constantly innovative sustainable solutions to the socio-economic concerns of our society, state and nation at large.

## EVENTS

### Investor-Start up Connect (Pitching Session)

This event provides an opportunity for startups to grab the funding from private and government sectors. Here, the startups at any stage right from Ideation stage to Acceleration stage looking for funds to take their idea or startup to a next level can register for this event.

### Startup Expo

This event include the products, services and social start-ups from various sectors displaying the epitome of innovation and inspiring people to dream big. It will create an opportunity for the start-ups to showcase their innovations to the audience.

### Engaging session

These are the EDUCATIVE cum interactive sessions wherein the experts will share their domain knowledge on a trending topic for enthusiastic young minds.

### Startup Intern Carnival

An opportunity for the students and the participants to get internships in India's top notch start-ups. Working with a start-up will give students, a great exposure to their talent. The Start-ups will get an advantage to foster their growth with the young minds containing innovative ideas. Selected students will get the offer letter of internship on the same day from the start-ups.

### Fireside Chat With Investors

Powered by



The Fireside will focus on investors that people want to hear about. An informal environment wherein the founders and students can easily interact with the investors to better know their perspectives on funding. The content format at the Fireside will range from the discussions, to Ask Me Anything Sessions mainly focusing on Funding opportunities and experiences.

### Startup Branding And Marketing

It has been a saying "If you can't tell anything, you can't sell anything". Through the platform of Vadodara Start-up Festival 2020, the start-ups will get an opportunity to highlight their work with an effective marketing strategy, which will help to increase the brand value of their start-up. The Start-ups can submit material related to their work which will be showcased in the during the festival at our campus and social media groups managed by Vadodara Start-up Festival and Parul University

### Industry Startup Connect

Powered by



This events provides an opportunity for participants to understand the mechanism of Startups and Industries towards Nation building. Industry Startup Connect is planned and executed by 100 Open Startups wherein a Panel Discussion will be held among startups and Industries. Participant will get a chance to interact with Startup Founders and Industrialists in this event.

### School Startup Buzz

Powered by



This event include activities which helps in fostering an entrepreneurial mindset in school students and ensuring that students learn skills essential to succeed in the 21st century. Vadodara Start-up Festival 2020 is encouraging innovation and developing new ventures for the young minds. To help school students understand the mechanism of Startup and Innovation, TIE Young Entrepreneurship Challenge and TOD-FOD-JOD will be held for School students a by Vadodara Innovation Council