

Abstract

Design enables beneficial change to happen on its own. Design Thinking enables design to happen on its own. There are a lot of methods for ideation, creativity, representation, mockups and prototyping and so on, available today. However, if the designer is not in the right frame of being (in mind and body), all these techniques do not prove very useful. This is what we observe in daily life, and this observation brings about some interesting questions.

‘Design Thinking, Designing Thinking’ as a course brings together the knowledge from design, modern sciences, even fiction like Sherlock Holmes, as well as ancient sciences of our Vedic scriptures to bring the best wisdom about design thinking for all students.

Methodology

The course methodology will be based on a daily mix of theory, on-the-spot assignments and homework. Every day, students will be introduced to some concepts, which will build up into a fuller understanding of design thinking. During or after this, they will be given in-class or around campus assignments.

Outcome

Students will be making tangible charts, and probable mockups for give their ideas a physical form.

Requisites

Students with an open mind, willingness to learn, read and reflect, willingness to try new things and an eagerness to ask questions and seek answers.

Class Strength

30

Instructors



Aditya Bharadwaj is a Mechanical Engineer, and a post-graduate Product Designer from NID, Ahmedabad. He has worked for nearly 10 years in various areas of designing, ranging from product design to graphic design to user-experience design. He approaches design from an applied-science perspective and tries to bring the understanding of various disciplines like physics, economics, biology, evolutionary sciences, etc. to design, in order to make it more fun and deep-impacting.



Anand Saboo is an Architect and a post graduate in Strategic Design Management from NID, Ahmedabad. He has worked for nearly 12 years in various areas of Architecture Design, Urban Design, Design Strategy, Sustainable Design, Product Design and Design Management. He approaches design as a process, a contextual solution creator and tries to bring the understanding of multiple disciplines to create sustainable, long-term design solutions which make the society better.

