

## Patron

Prof. (Dr. ) Parimal Vyas  
Honorable Vice Chancellor  
The Maharaja Sayajirao University

## Convener

Prof. Ranjan Aiyer  
Director,  
Office of Career Advancement for Students

## Co-Conveners

Prof. P. K. Jha  
Deputy Director,  
Office of Career Advancement for Students

Ms. Sheetal Shinkhede  
Deputy Director,  
Office of Career Advancement for Students

## Coordinators

Dr. J. D. Rathod  
Assistant Director,  
Centre for Incubation

Dr. Akash Pandey  
Assistant Director,  
Centre for Startup and Innovation

## Address for Communication:

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## A State Level Idea Exhibition Cum Competition Double Event

**IDEATHON2020**  
Thursday, 6<sup>th</sup> February 2020

Organized by:



Center for Startup and Innovation  
Office of Career Advancement for Students  
The Maharaja Sayajirao University of Baroda,  
Vadodara

Under the SSIP Policy and Grant  
of  
Government of Gujarat



## About the Event

This double event aims at encouraging the minds of students from schools and colleges their innovative thinking towards solving problems existing around them by combining natural ability and education. The event will provide a platform to the young innovative talent to encourage them to continue to innovate and the idea of being capable of contributing meaningfully to the ecosystem of innovation and startups. This event gives a chance to the young innovators to showcase their innovative ideas under identified themes of utmost importance.

## Youngest Innovators' Ideathon – for Schools

The event aims at inciting the young minds of school students into realizing the problems and starting about becoming problem solvers and using uninhibited innovative approaches to find innovative solutions to these problems. The students (above the age of 12 or class 8 and as on the date of the event) can participate and showcase their innovative thinking capabilities. This encourages idea submission without any inhibition and encourages school students to showcase their abilities as the shaping minds for the future.

## Budding Entrepreneurs' Ideathon – for Colleges

The event aims at providing a ground for the budding entrepreneurs from College/ University/ Institutes who have entrepreneurship ambitions and innovative ideas to apply their skills and knowledge towards solving problems of key domains in social, technical, scientific, agricultural and other domains as identified and categorized in the themes of the event.

## The Maharaja Sayajirao University of Baroda

India's internationally renowned The Maharaja Sayajirao University of Baroda (1949) has blossomed from the Baroda College (1881) which is one of the oldest centres of learning in western India. MSU is the only state University with a residential, unitary character having English as sole medium of instruction with more than 1200 well-qualified faculty members and 1500 administrative staff to facilitate the learning of more than 35000 students having cosmopolitan life on campus. The rich legacy of the University is crowned by the names of stalwarts like Nobel Laureate Dr. Venkatraman Ramakrishnan, Shri Aurobindo, Bharat Ratna Acharya Vinoba Bhave, Gyanpith awardee Shri Rajendra Shah, Dr. I. G. Patel, Lord Bhikhu Parekh, Shri Sam Pitroda, Prof. K. G. Subramanyan and many more.

## About SSIP

Government of Gujarat has developed a policy for providing assistance to Startups/ Innovation. Under this scheme, any individual/ group of individuals having innovative idea/ Concept will be eligible and/ or Universities/ education institutions, Incubation Centre/ PSUs/ R&D Institutions/ Private and other establishments will be eligible as an institution to support and mentor to innovators as approved by Committee. Startups in an economy's technology sectors are an important indicator of technological performance for several reasons.

## Office of Career Advancement for Students

Formed with the idea of giving shape to the career of students, the Office of Career Advancement for Students is undertaking activities related to the development of career of students of The University and helping the progression of students into citizens of repute and character.

## Center for Start-up and Innovation

The Center for Startup and Innovation, under the Office of Career Advancement for Students takes up activities to build an ecosystem to encourage innovative thinking and channelize the innovative ideas into startups. Various events and activities are planned to encourage and support innovative thinking, startup ecosystem and entrepreneurship in students. The Center also implements the SSIP policy of the Government of Gujarat.

## Registration Details:

Registration can be done online at the link given on the University website [www.msubaroda.ac.in](http://www.msubaroda.ac.in) for Ideathon2020 by filling the registration form in the prescribed format along with the submission of idea in English or use the registration links listed below. For submission of ideas in Hindi/Gujarati the idea may be submitted to the email id [office.careeradvancement@gmail.com](mailto:office.careeradvancement@gmail.com).

Registration Link for Youngest Innovators' Ideathon (School Students' Competition) is :  
[https://docs.google.com/forms/d/e/1FAIpQLScYoCLpLEwJb7oeZ4-HeG4NDtAw75A17VnmMoJZghAjCkjh4g/viewform?usp=pp\\_url](https://docs.google.com/forms/d/e/1FAIpQLScYoCLpLEwJb7oeZ4-HeG4NDtAw75A17VnmMoJZghAjCkjh4g/viewform?usp=pp_url)

Registration Link for Budding Entrepreneurs' Ideathon (University/College/Institute Students' Competition) is :  
[https://docs.google.com/forms/d/e/1FAIpQLSdGB7e dTZe1R3v7d\\_vrpaQjXqq-yo\\_1BodlA1VuQq1QO-gtbA/viewform?usp=pp\\_url](https://docs.google.com/forms/d/e/1FAIpQLSdGB7e dTZe1R3v7d_vrpaQjXqq-yo_1BodlA1VuQq1QO-gtbA/viewform?usp=pp_url)

Registration Fees: No Registration Fees

The rulebook for the event can also be downloaded from the website.

## Important Dates:

Last Date for Registration and Submission of Ideas:

**Friday, 31<sup>st</sup> January 2020**

Confirmation of Selection for Event:

**Monday, 3<sup>rd</sup> February 2020 (by e-mail)**

## Advisory Committee

- Dr. U. N. Rathod, DEO, Vadodara
- Dr. Sumana Chatterjee, The M. S. University of Baroda
- Mr. Prafulla Gohel, The M. S. University of Baroda
- Mr. Ashok Nakum, The M. S. University of Baroda
- Mr. Mukesh Lodhavi, The M. S. University of Baroda
- Dr. Hetal Bhavsar, The M. S. University of Baroda
- Dr. Komal Chauhan, The M. S. University of Baroda
- Mr. Dhruvit Trivedi, The M. S. University of Baroda
- Mr. Vikas Prajapati, The M. S. University of Baroda
- Dr. Navnit Prajapati, The M. S. University of Baroda
- Mr. Devasi Chocha, The M. S. University of Baroda
- Dr. Amrita Doshi, The M. S. University of Baroda