

# HYBRID VEHICLES AND ITS FUTURE SCOPE

**Objective:** To get the idea of upcoming technology in the field of automobile sector and enhance this technology into business model.

**Description:** This workshop held under mechanical-production under the banner of GENESIS-2019. This workshop is in the field of Global emerging sector i.e. automobile sector. This workshop was taken by dynamic personality ANAND MISTRY Sir. In the beginning of the workshop, Sir explained the need of this hybrid vehicles. He shows that conventional motor car run at 15-22km/l whereas hybrid car run at approx. 70km/l. Then sir explained how this possible economically. Finally, Sir presented us the real business model of hybrid car running by major competitor\_in the global market such as FORD, KIA, MERCEDES, B.M.W., INFINITI, VOLKSWAGON etc.

Here are the few glimpse of workshop







All of them understood what it takes to make any item engineeringly along with fulfilling the customers demand eco-friendly.