



WORKSHOP ON MEET THE STARTUP FOUNDER



SPEAKER

ARVIND SARAF
FOUNDER & CEO, WISHBOOK

WISHBOOK, a company digitizing traditional B2B communication & transactions in the apparel space, all the way from manufacturers to retailers. Wishbook is backed by Info Edge, the parent company of Naukri.com. Wishbook now already has more than one lakh small & medium retailers in its mobile app, fundamentally reducing the information gap & changing the way they do business.

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