

“Entrepreneuership 101 in 100 Hours”
Time Table for 8th September,2019 lecture on
“ Idea Identification and Assessment”

Sr.no	Topics	Time
1	Introduction theories and process of Entrepreneuership	10:00 AM- 11:00 AM
2	Sources of new Ideas and techniques for generating ideas	11:00 AM- 12:00 PM
3	A Good Idea is not Enough	12:00 PM-01:00 PM
LUNCH BREAK(01:00 PM-02:00PM)		
4	Idea to Opportunity	02:00 PM-03:00 PM
5	Steps involved in assessing Business Potential of Idea	03:00 PM- 04:00PM
TEA BREAK		
6	Steps involved in tapping the opportunity	04:15 PM-05:00 PM