

ANAND INSTITUTE OF MANAGEMENT

ISO 9001:2015
Approved by AICTE
Affiliated to GTU, Ahmedabad

Organises
'SAHAS'

Entrepreneurship Development Programme
& Innovative Business Ideathon

7th September, 2019, Saturday

Registration Form

Name: _____

Institute: _____

Specialization: _____

Gender: M/F

Contact No. : _____

Email: _____

Declaration of Applicant:

I promise to attend all the sessions scheduled for the day, failing which I will not claim for the certificate.

Signature of the applicant

Last Date for Registration: 31st August 2019

Patron

Shri Hemantbhai Patel
President, SRKSM, Anand

Smt. Jyotsnaben Patel
Hon. Secretary, SRKSM, Anand

Convenor

Dr. Bindiya Soni
Anand Institute of Management

Dr. Tejal Gandhi
Anand Pharmacy College

SSIP - Coordinator

Dr. Purvi Shah
Anand Pharmacy College

Coordinators

Ms. Disha Garasiya
Assistant Professor

Ms. Megha Patel
Assistant Professor

Address for Correspondence

Anand Institute of Management,
Shri Ram Krishna Seva Mandal Campus,
Opp. Town Hall, Anand - 388001
Phone: 02692 - 269977

Registration Fees: Rs. 100/-

- Fee must be sent along with the application form.
- Fee includes certificate of participation and lunch.
- The winners of Innovative Business Ideathon will be awarded with a special cash prize.



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(Managed by Shri Ramkrishna Seva Mandal)

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SSIP



Government of Gujarat

Supported By

Student Startup & Innovation Policy (SSIP),
Government of Gujarat

In Association with

Anand Pharmacy College
Reaccredited by NBA (B.Pharm)
& NAAC (A Grade)





ABOUT AIM

Shri Ramkrishna Seva Mandal (SRKSM) is a mark of respect in its 62 years of golden existence. Trust has setup Anand Institute of Management (AIM) which is affiliated to Gujarat Technological University (GTU), Ahmedabad and approved by All India Council of Technical Education (AICTE), New Delhi. The Institute has also been awarded ISO 9001:2015 certification.

The primary objective of the institute is to impart value based education by providing aspiring young and budding future managers with managerial and administrative training at the post graduate level and thereby creating human assets in the society.

ABOUT APC

Anand Pharmacy College is one of the leading institute of Gujarat established in 1998 by Shri Ramkrishna Seva Mandal. The institute is conducting All India Council for Technical Education (AICTE), New Delhi approved courses since 1998. Anand Pharmacy College offers B.Pharm, M.Pharm in Pharmaceutics, Pharmacology, Pharmaceutical Quality Assurance, Industrial Pharmacy & Pharmaceutical Technology and Ph. D Courses.

The institute is re-accredited by NAAC-UGC (Grade A with CGPA 3.06) and NBA (UG Course). The institute regularly invites learned and eminent entrepreneurs, academicians, industrialists and dignitaries to deliver lectures and create an environment of enthusiasm and zeal among students and staff members for educational excellence.

ABOUT SSIP

The Student Startup & Innovation Policy (SSIP) of Government of Gujarat is a first-of-its-kind, an integrated, state-wide university-based innovation policy in the country launched in January 2017. It shall create a much-needed Innovation and Pre-incubation Ecosystem Support for Students (IPIES) across the state, adding to the start-up ecosystem of Gujarat and creating a strong innovation driven culture in the state's higher education spectrum. SSIP aims to create a network supporting innovations and ideas of young students, by building pre-incubation processes of the state higher education, thereby providing a conducive environment for optimum harnessing of their creative pursuit.

ABOUT THE ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

The importance of responsible innovation is undeniable in the competitive environment that brings considerable opportunities for the dynamic businesses. The need of the hour, therefore, is to educate the students to focus on developing entrepreneurial competencies and identify viable business opportunities. The programme aims to expose students to a basic understanding of the dynamics of a start-up. The students shall be inspired to build and create ideas that get their small business ventures off the ground.



OBJECTIVES OF SAHAS - EDP

- To motivate the youths towards development of an entrepreneurial career.
- To instil a culture of entrepreneurship inclined towards innovation.
- To accelerate the development of ingenious enterprises and promote creation of employment opportunities among the youth.

INNOVATIVE BUSINESS IDEATHON

There will be out of box thinking exercise for all the participants post lunch. Here, a team of 1 to 5 participants will brainstorm upon a business idea and describe the same in a defined format. The winner will be awarded with an attractive cash prize. Anand Pharmacy College, supported by SSIP, Government of Gujarat, would provide further guidance to the participants for implementation of their business ideas that are found to be innovative and feasible. The winners declared by the judge will be final.

