

INTELLECTUAL PROPERTY RIGHTS CELL (IPR CELL)

Support provided for :

Patent | Copyright | Industrial designs | Trade/Service marks

Financial Support :

Up to Rs. 25,000/-

SCHEMES/PROGRAMME FOR STUDENTS

STUDENT STARTUP AND INNOVATION POLICY (SSIP)



Prototyping Support :

Up to 2 Lakh Rupees for Consumables/ Purchase/ Procurement

Patent Support :

Up to Rs. 25,000/-

MARWADI UNIVERSITY NEWGEN IEDC



Prototyping Support :

Up to 2 Lakh Rupees for cost of raw material, prototype development cost, external vendor/consultant cost

Stipend :

Up to Rs. 25,000/- per student team

Mentorship :

Up to Rs. 25,000/- per student team

ELIGIBILITY FOR SUPPORT

Applicable to students who have innovative ideas that have a possibility of commercialization.

IMPORTANT DATES

REGISTRATION STARTS - 18/06/2019

REGISTRATION ENDS - 24/06/2019

MARWADI UNIVERSITY - NODAL INSTITUTE

Marwadi University Centre for Innovation, Incubation and Research) MU-I2R

Eligibility

Any individual/group of individuals having innovative ideas are eligible.

Funding

Approved by State Level Implementation Committee, Govt. of Gujarat

Assistance for Innovation:

Rs. 10,000/- per month will be provided to the innovator as sustenance allowance for one year

Assistance up to Rs. 10 Lakh rupees will be provided for Cost of Raw Material/Components & other related equipments required for process and product development.

Assistance after the idea/concept is ready for the market

Once the Idea/Concept gets commercialized, marketing/publicity assistance of up to Rs. 10 Lakh rupees will be provided to support the introduction of innovated product in the market.

ENTREPRENEURSHIP DEVELOPMENT PROGRAM (MODULE - II)

Eligibility for Students

Applicable for final year students only

Eligibility for Others

Minimum 18 years of age

Duration

15 days

Certificate

From The Centre for Entrepreneurship Development, Govt. of Gujarat

SELECTION/ SCREENING AND ADMISSION PROCESS FOR ABOVE ALL SCHEMES

Submit application @ E-Cell, MA 162, MU



STARTUP AND ENTREPRENEURSHIP CONCLAVE 2019

26-27 June, 2019



CONTACT PERSON

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REGISTRATION LINK

<https://forms.gle/7B1UtMoVTiLpEozn7>

OBJECTIVE

A startup and entrepreneurship conclave aimed at creating an ecosystem for entrepreneurship in the Saurashtra region. The conclave will bring young minds of the region face to face with some of the region's finest Mentors, Businessmen, Entrepreneurs and startup fund promoters. The Conclave is intended to catalyze startup culture and build a strong and inclusive ecosystem for innovation and entrepreneurship among the young technocrats.

DEFINING ENTREPRENEURSHIP AND STARTUP

Entrepreneurship is the act of creating a business or businesses while building and scaling it to generate a profit.

A Startup is a company initiated by individual founders or entrepreneurs to search for a recurring and scalable business model. They attempt to capitalize on developing an innovative product or service for which they believe there is a demand.

BENEFITS FOR PARTICIPANTS

- Motivation through successful industry leaders about startups and entrepreneurship
- Getting knowledge of university-based innovations and ecosystem to support innovations, inspiration and ideas.
- Governments policy and schemes for entrepreneurs / startups



DISCOVER MARWADI UNIVERSITY

Marwadi Education Foundation's Group of Institutions (MEFGI), established in 2008 under the Bombay Public Trust Act 1950, is an organ of the Marwadi Education Foundation. It is among the 4% Indian institutions accredited with NAAC A+ Grade and the only one in Gujarat. Marwadi University is promoted by Marwadi Shares and Finance Limited (MSFL), a major stock broking company & Chandarana Intermediaries Brokers Pvt. Ltd. (CIBPL), a leading firm dealing in technical and arbitrage trading. Spread across 40-acres campus, it is home to 9000+ students from 22 countries enrolled in diverse programs taught by 500+ educators that include 100+ Ph.D.-faculty offering a unique blend of quality education, industry-connect and global exposure, at a very affordable cost in a safe and secure environment of Rajkot.

ABOUT CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT (CED)

The Centre for Entrepreneurship Development (CED) is a premier Organization of Government of Gujarat engaged in Entrepreneurship Development Training since 1979 and Skill Development since 2009. Concept behind CED is to develop entrepreneurs in the urban as well as rural areas of the state, who can establish their own Enterprise (Trading/Service/Manufacturing) which in turn aids in economic growth of the state and also creates employment opportunities for others. The main vision of CED is to empower the people of Gujarat through Entrepreneurship Development and Skill Development. Objective of CED is to promote and implement Industry Responsive Skill and Entrepreneurship Development across the state of Gujarat. The process will be expected to enable industrial and sustainable growth along with empowering the young generation in the state of Gujarat.

ABOUT STUDENT START-UP AND INNOVATION POLICY (SSIP)

The Student Startup & Innovation Policy of Government of Gujarat aims to create an integrated, state-wide, university based innovation ecosystem to support innovations and ideas of young students and provide a conducive environment for optimum harnessing of their creative pursuit. Goal of SSIP is to develop student centric innovation and re-incubation ecosystem for students (IPIES), build internal capacity of educational institutions and key components of innovative ecosystem to enable deployed processes, make sustainable impact at scale, aiming to create an environment that converts at least 1% graduates into job creators by innovation and allied means.

ENTREPRENEURSHIP DEVELOPMENT CELL (E-Cell)

Location | MA 162

Facilities Available

- Idea Lab: MB 603
- Prototype Lab: MB 602
- Seating Space as per the requirement of start-up
- Laboratory and workshop facility
- Library facility
- Participation support in Workshops/Seminar/Bootcamp/Hackathon etc

Support System

- Creation of the Entity
- Filing of Udyog Aadhaar, Patent etc.
- Providing Common Facilities
- Pre-incubation support
- Preparing Project Report
- Guidance of Subsidy/Assistance
- Getting Land, Shed and Utilities
- Acquiring Machine & Equipment
- Technology Flow and Adoption
- Obtaining Various Registrations
- Mentoring support
- Marketing Linkages
- Support for legal and financial advice
- Management Consultancy