

Best Business Idea Contest

Best Business Idea Contest gives an opportunity to students to gain practical applications of theoretical knowledge they learned in classrooms. During the current year (2018-19) with the motive to enrich students' learning experience we have designed 'Startup Training Program' and started to mold our students since the beginning of academic year, and sessions were conducted to orient students towards learning opportunities in Best Business Idea Contest. Students showed their interest with registration of 233 students and 62 buzzing business ideas.

Interesting journey began with First workshop conducted by Mr. Kush Patel, founder of Infinity Innovations and Mr. Shril Patel, Director of Dhara Foods Pvt. Ltd. on 'Startup Training for Beginners'. They have explained the importance of creativity, hard work and commitment in routine life.

Thereafter Mr. Anay Masruwala (Entrepreneur and mentor at PDPU Innovation Centre) conducted a workshop on the topic of 'How to become an Entrepreneur?'. With activity based approach he packed the day with Identification of Business Opportunities, Risk Analysis, Team Building, and Marketing of Idea.

In August 2018, the participants were fortunate to get the blessing from Guruji Shri G. Narayana on the topic of 'Leadership Skills for Entrepreneurs'. His words on Indian Ethos in Management encouraged budding entrepreneurs for living life positive.

Following this, a Workshop on 'Exploration & Commercialization of Business Ideas' was conducted by faculty from Entrepreneurship Development Institute of India, Prof. Prakash Solanki. Using technique of 'Game Theory' participants were taught selection of business opportunity, commercialization of idea, and how to pitch business to target customers.

Most Complex topic of any business is finance, but our student participants were fortunate enough to get guidance from CA Roopin Patel who taught them Preparation of Financial Statements and identification of financial feasibility.

Mr. Bhavik Patel, Executive Director, DP Tradeking Pvt. Ltd. has conducted sessions on ‘Business Plan Preparation’ and ‘Presentation & Pitching of Business Plan’, well-structured business plans and presentations from student participants become possible only due to his immense efforts.

Untiring screening sessions were conducted by Shri Sheel Dholakia and CA Ujesh Teraiya, they have evaluated students’ preparation and gave their valuable inputs into business plans.

Final Competition was held on 18th January, 2019 where 18 teams consist of 122 student participants who will exhibit their entrepreneurial drives. I am happy to mention that, all 18 teams have come up with their unique logos, punch line and Vision & Mission Statements. And most significant fact is that, they have prepared prototypes of their products and services.

List of Business Idea Presented

Sr. No.	Name of Business Idea	Description
1	Relish: Cherish Nourish Delish	Providing Frozen Vegetables & Fruit Juices without any preservatives which won't be affected by environment.
2	Gamez' One Gafe	It's a no noise gaming zone, which is a combination of games and food cafe.
3	PlastWays	Recycling of plastic and making Roads purely made of Plastic.
4	FLAVACO	Serving range of food which detoxifying body and helping to stay healthy.
5	Piezoetic	Production of innovative products which consist piezo material and using piezoelectric technology.
6	Varun Farming System	Farming system which allow farmers activities in aquaculture, along with other farming activities
7	UV TECH: germs NOT ALLOWED	UV Towel dryer and sanitizer, which can also be used for other fabrics.
8	Mr._Scraper	Plastic Paving Bricks and Plastic Wall Tiles
9	SINUOS	A device, which decreases car's inner temperature and remover other hazardous Air from the car.
10	Ne Calo Bistro	A restaurant which serves Negative Calorie Food, in addition to serve vegetarian food with non-vegetarian taste.
11	RIQ SAHAL	Purifying Water Roller is a device used to carry clean and purified water more easily and efficiently than traditional method.
12	OYNX	Range of edible products, which contains activated charcoal, which made from coconut. It is a natural treatment used to trap toxins and chemicals in the body.

13	WEEDCORP	Use of Aquatic biomass which has multiple manufacturing utility.
14	STRAW: Think Earthwise!	Environment Friendly drinking straws made from wheat stem.
15	Bakeen's: QUINOBIK	It is Innovative Healthy Bakery Products Made out of mother of all grains, "Quinoa"
16	LIMITLESS ELECTRONICS: Way to Less Limited	Preparing a device, which works on unconscious mind and helps into overcome, all the mental problems.
17	E-BYK	Introduction of Eco-friendly Vehicles, such as cycle which run on electricity for local transport.
18	SANO: Keldium Granules	It is new product "Keldium Granules" which is low sodium Salt Alternative.

Winners (each Team Awarded with Cash Prize of Rs. 25,000)

Business Idea	Team Members
STRAW: Think Earthwise!	Gayatri Bhagwani (Leader)
	Kishan Kavaiya
	Yugma Patel
	Niyati Patel
	Harshvardhan Singh Solanki
	Jayraj Thakkar
	Rajvi Tapiawala
SINUOS	Kairavi Atul Bhatt (Leader)
	Manthan Mohite
	Arwa Rashid
	Nikul Humbal
	Harsh Thakkar
WEEDCORP	Saurabh Patel (Leader)
	Anushree Antani
	Arya Amin
	Deep V Patel
	Zeel Thakkar
	Yesha Rami

After completion workshops were held to convert students' idea into reality. We have invited Mr. Amitesh Sharma from AMAZON Seller Services Pvt. Who have explained New Seller Acquisition, Selection Expansion & Onboarding, Key Account Management, and provide development opportunities to sellers from AMAZON.